

# Extend the Reach of Your GIS

## Agenda and Resources

Time	Agenda	Additional Resources
8:00 AM–8:30 AM	<b>Registration</b>	
8:30 AM–10:00 AM	<b>Extend the Reach of Your GIS</b>	<b>The resources listed below are available at <a href="http://esri.com/seminarresources">esri.com/seminarresources</a>.</b>
	<b>ArcGIS® Is a Complete System</b> See demonstrations, discuss common questions, and learn about features of ArcGIS®.	Visit <a href="http://arcgis.com">arcgis.com</a> to learn more. Read the latest ArcGIS brochure.
	<b>Introduction to ArcGIS Online</b>	
	<b>ArcGIS<sup>SM</sup> Online</b> Learn how to create and register your Global Account.	Visit <a href="http://esri.com/help">esri.com/help</a> to get started.
	<b>ArcGIS Online Blog</b> Subscribe to receive weekly tips and information.	Subscribe to the blog.
	<b>Esri® Community Maps Program</b> Contribute your local geographic content and become part of a community map that Esri publishes and hosts online.	Visit the Community Maps Program website to learn more.
	<b>Intelligent Web Maps and ArcGIS Online</b> Learn how to create intelligent web maps.	Read the <i>ArcNews</i> article.
	<b>Have an Idea for Enhancements to ArcGIS Online?</b> Visit the ArcGIS Ideas site.	Submit your ideas and vote on other people's ideas on the ArcGIS Ideas website.
	<b>Create a Destination</b>	
	<b>Creating Destination Templates</b> maps.<your_org> and gis.<your_org>	Download the Public Maps Gallery Template. Download the Local Government template.
	<b>Microsoft® WebMatrix®</b> Edit and deploy your templates using this free download from Microsoft.	Download Microsoft's WebMatrix.
	<b>Customizing Your Templates</b> Add your group ID to templates.	Watch a video to learn more.
	<b>Add Useful and Interesting Maps</b>	
	<b>Inviting Others to Join Your Group</b> Create and manage groups for your web maps.	View a demo to learn more.
	<b>Making and Sharing Maps with ArcGIS Online</b> Create and share web maps using ArcGIS Online.	Watch a free training seminar.
	<b>Creating Web Maps for Lightweight Mobile Apps</b> Create and share web maps throughout your organization.	Log in for the free web course.
	<b>Adding Features from a File</b> Add files, such as .csv and .gpx files, to your web maps.	View a demo to learn more.
10:00 AM–10:30 AM	<b>Break Q&amp;A/Peer Discussions</b>	

Time	Agenda	Additional Resources
10:30 AM–NOON	<b>Extend the Reach of Your GIS</b>	<b>The resources listed below are available at <a href="http://esri.com/seminarresources">esri.com/seminarresources</a>.</b>
	<b>Adding GIS Services</b>	
	<b>ArcGIS for Home Use</b> This new program makes GIS available to you at home.	Visit the ArcGIS for Home Use website to learn more about this program.
	<b>ArcGIS for Server—An Introduction</b> Publish your services and access your ArcGIS Services directory.	Watch a video to learn more.
	<b>Editing Feature Layers on a Map</b> Use feature services to edit data in your intelligent web maps.	View a demo to learn more.
	<b>Sharing Map Services</b> Add and share a map service with everyone.	View a demo to learn more.
	<b>Same Map Everywhere</b>	
	<b>Sharing Your Maps Has Never Been Easier</b> Embed your maps and create custom apps with no programming.	Read the <i>ArcNews</i> article.
	<b>Embedding a Map in Your Website</b> Add intelligent web maps to your existing websites.	View a demo to learn more.
	<b>Using Custom Web Templates</b> Quickly create web applications using ArcGIS Online templates.	View a demo to learn more.
	<b>ArcGIS for Smartphones</b> Use your intelligent maps in ArcGIS apps.	Visit the ArcGIS for Smartphones website to download free ArcGIS apps to your mobile device.
	<b>Self-Service Mapping</b>	
	<b>Mapping for Everyone</b> Express yourself with maps—try free GIS apps and tools.	Visit the Mapping for Everyone website to make your own map.
	<b>Preview of What's to Come</b>	
	<b>Esri Beta Community</b> Become a contributor to the Esri public beta community.	Log in to the Beta Community website to join the program.
	<b>What's Coming in ArcGIS Online</b> Esri will be expanding ArcGIS Online to include a premium subscription for organizations to store, manage, and host services.	Visit the ArcGIS Online website to learn more about what's coming.
	<b>What's Coming in ArcGIS 10.1</b> ArcGIS 10.1 will make it simpler to put mapping and geospatial analytics into the hands of more people regardless of GIS experience level.	Visit the ArcGIS 10.1 website to learn more about what's coming.
	<b>Wrap-up and Next Steps</b>	

