

20th Anniversary



SCAUG 2010
Fort Worth, Texas

South Central Arc User Group 20th Annual User Conference

March 29th – April 2nd, 2010

**Sheraton Hotel & Spa
Fort Worth, Texas**

VENDOR SETUP

Tuesday, March 30th, 2010 6pm - 8pm

Wednesday, March 31st, 2010 6am – 8am

VENDOR EXHIBIT DAY

Wednesday, March 31st, 2009 8am - 8pm

VENDOR RECEPTION

Wednesday, March 31st, 2009 5pm - 8pm

Be the Premier Vendor with a PLATINUM SPONSORSHIP - \$2000

- Double Exhibit Booth (accommodates 16'x20')
- Sponsorship towards Opening Breakfast
- Three Registrations (includes access to sessions and meals)
- Full page ad in conference program
- Free distribution of vendor literature in conference materials
- Twenty-five drink tokens for use at Vendor Reception
- Company Logo and Link on SCAUG website

GOLD SPONSORSHIP - \$1000 (3 available)

- Exhibit Booth (accommodates 8'x10')
- Sponsorship towards Vendor Social
- Two Registrations (includes access to sessions and meals)
- Full page ad in conference program
- Free distribution of vendor literature in conference materials
- Twenty drink tokens for use at Vendor Reception
- Company Logo and Link on SCAUG website

SILVER SPONSORSHIP - \$750

- Exhibit Booth (accommodates 8'x10')
- Sponsorship towards Coffee Break
- One Registration (includes access to sessions and meals)
- Half page ad in conference program
- Free distribution of vendor literature in conference materials
- Fifteen drink tokens for use at Vendor Reception
- Company Logo on SCAUG website

VENDOR BOOTH - \$500

- Exhibit Booth (accommodates 8'x10')
- One Registration (includes access to sessions and meals)
- Quarter page ad in conference program
- Ten drink tokens for use at Vendor Reception
- Company Logo on SCAUG website



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VENDOR BENEFITS

- Conference location in DFW Metroplex which represents the majority of the SCAUG membership
 - A full conference day dedicated to Vendors
 - Vendor drink tokens can be handed out to attendees to redeem during Vendor Reception
 - Company Logo on SCAUG website & advertisement in conference program
 - Food & Beverage breaks served inside Vendor Hall
 - Vendor Bingo & Map Gallery/Application Winners will be announced at Vendor Reception
 - Presentations Rooms on same floor as Vendor Hall
-

HOTEL INFORMATION

Hotel Room Reservations

Telephone: (817) 806-3760

Fax: (817) 806-3798

Room Rate: Single \$129/Double \$129

Packages/Deliveries

- Deliveries may arrive on or after March 27th, 2010
- Hotel may charge for holding of packages
- Hotel may charge for assistance of delivering packages from receiving to the exhibit hall, therefore contact a SCAUG officer for assistance
- Packages must be addressed as the following:

Name & arrival date

c/o SCAUG

number of boxes (1 of 3, 2 of 3, etc.)

Sheraton Fort Worth Hotel & Spa

1701 Commerce

Fort Worth, Texas 76102

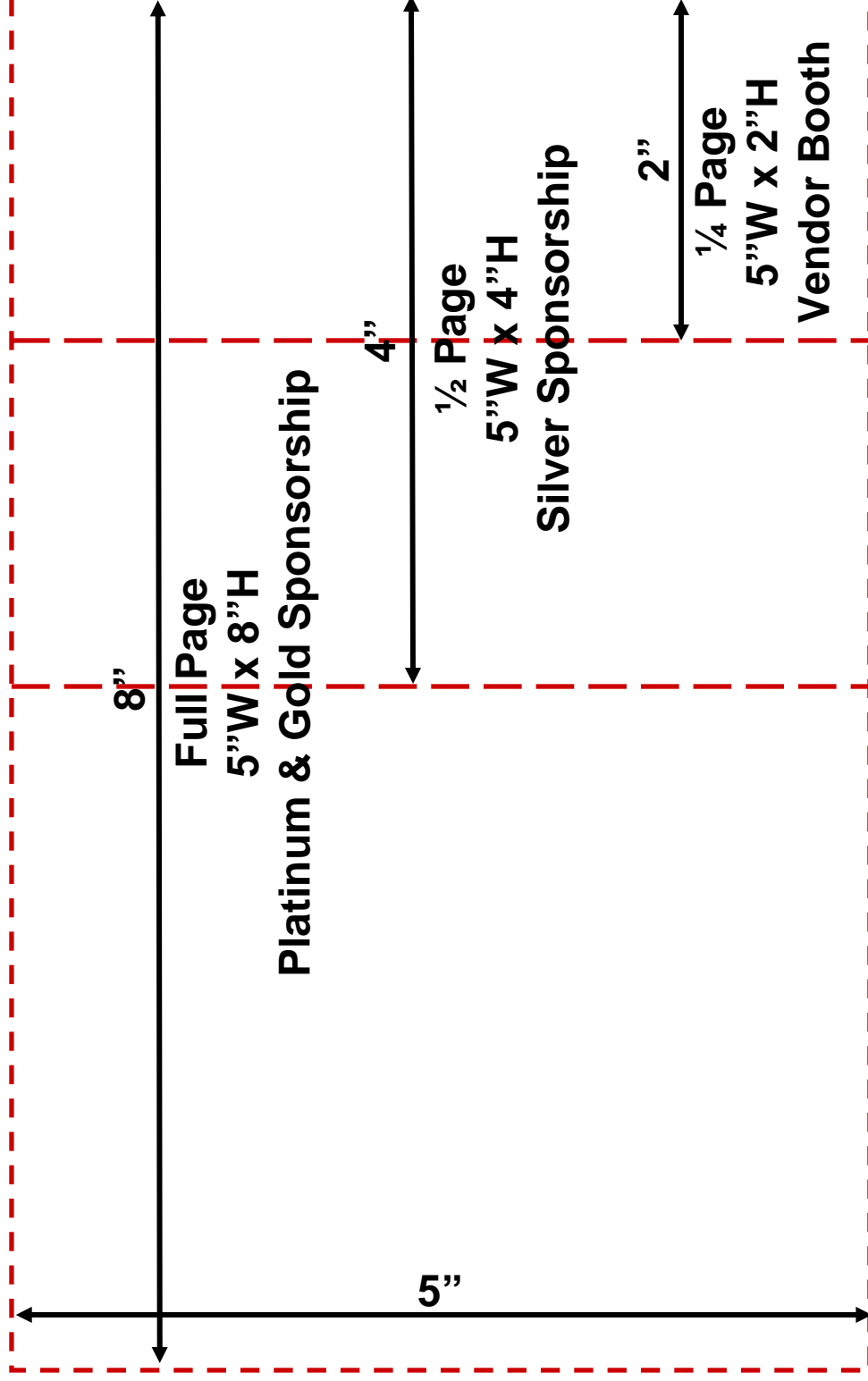


Sheraton
Fort Worth
HOTEL & SPA



ACTUAL SIZE OF ADVERTISEMENTS

All ads should be sized as shown here



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VENDOR CHECKLIST for MARCH 31st EXHIBIT HALL REGISTRATION

- ☐ Registration & Payment
☐ Name and Title of Company Attendees
☐ Company Biography (no more than 125 words)
☐ Company Logo (png, ai, gif)
☐ High-resolution, vector image for advertisement (png, ai, gif)
☐ Images received after March 1st, 2010 will not be included in the conference guide

☐ I have a multi-year
vendor agreement
already on file with
SCAUG.

Vendor Information:

Attendee 1

Company/Organization Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Representative Name & Title: _____
Phone: _____ Fax: _____
Email: _____

Attendee 2

Company/Organization Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Representative Name & Title: _____
Phone: _____ Fax: _____
Email: _____

Attendee 3

Company/Organization Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Representative Name & Title: _____
Phone: _____ Fax: _____
Email: _____

***Number of attendees per Vendor Level – 3 Platinum, 2 Gold, 1 Silver, 1 Vendor**

Vendor Level:

- ☐ Platinum Sponsorship - **\$2000**
☐ Gold Sponsorship – **\$1000**
☐ Silver Sponsorship – **\$750**
☐ Vendor Booth – **\$500**

***Vendor Level descriptions
listed on first page of packet**

Vendor Sponsorships:

- ☐ Training Coffee Breaks (please circle)
1 Break - **\$75** 2 Breaks - **\$100** 3 Breaks - **\$150**
☐ Conference Coffee Breaks (please circle)
1 Break - **\$75** 2 Breaks - **\$100** 3 Breaks - **\$150**

***Sponsored event includes acknowledgement
in conference guide & event poster**

Vendor Upgrades:

- ☐ Extra Staff - **\$125** (can attend
Exhibit Day only/cost per person)
☐ Booth Internet - **\$375**
☐ ½ Page - **\$150** (5" W x 4" H)
☐ Full Page - **\$200** (5" W x 8" H)

***Upgrade from free ¼ page ad**

Total Amount Enclosed: \$ _____ (Must be received by March 1st, 2010)

Payment Method (check all that apply):

- ☐ Purchase order: PO Number _____
☐ Check Enclosed (payable to SCAUG)
☐ Credit Card: ☐ Visa ☐ MasterCard
Card Number _____ Exp Date _____ / _____ (mm/yy)
Printed Name on Card: _____
Billing Zip Code: _____ Signature _____

Mail completed Registration & Payment to:

SCAUG
Attn: Charles Brady
23 S. Washington
City of Ardmore, OK 73401

-OR-

Fax or Email Registration & Payment

Attn: Charles Brady
Phone: 580.221-2541
Fax: 580.221.2577
CBrady@ardmorecity.org

Cancellation in writing by March 1st, 2010 required for full contract amount reimbursement
SCAUG Federal Tax ID#75-2350019