

State of texas County of hidalgo City of mcallen

WHEREAS, November 15 – 21, 2009, has been designated as Geography Awareness Week which promotes geographic literacy in schools, communities, and organizations; and

**WHEREAS**, November 18<sup>th</sup> has been designated as *Geographic Information Systems'* (GIS) Day which celebrates GIS technology utilizing geography to bring countless of benefits to the world in the fields of science, technology, information and the humanities; and

**WHEREAS**, people use GIS to visualize, question, analyze, and understand this data about the world and human activity. Businesses can map demographic data to learn more about their customers. Organizations can obtain insight that can improve their performance and save them money through greater efficiency, better decision-making, improved communication and more accurate geographic record-keeping; and

WHEREAS, GIS has taken maps out of atlases and placed them at our fingertips and within the palm of our hands; and

WHEREAS, the Rio Grande Valley Arc Users Group (RGVAUG) will be celebrating GIS Day 2009 at the McAllen Convention Center from 8:00 am to 4:00 pm on November 20<sup>th</sup> to inform students, citizens, and decision-makers about the value of GIS technology and promote its use;

**Now Therefore**, I, John J. Ingram, City Commissioner of the City of McAllen, Texas by virtue of the authority vested in me and on behalf of the Mayor and City Commission, do hereby proclaim November 20, 2009 as:

## "GIS Day 2009"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of McAllen to be affixed on this 9<sup>th</sup> day of November, 2009.

ATTEST:

Multiply May
Annette Villarreal, PRMC
City Secretary

