

Presidential Welcome 34th Annual SCAUG Conference

Welcome Back to Frisco, TX!

It is a pleasure to interact with and bring resources to such a talented group of GIS professionals within this region. Many times, we take our profession for granted as "Just what we do". I would challenge each one of you during the few days to realize how interesting the role GIS plays in our society. Each of us now comes to this event with more geospatial resources in our pocket than our entire agency had 10 years ago. GIS has become a such a mainstream integration into society that the "where" aspect is now part of everything we touch. Whether your daily tasks involve maintaining a GIS for a municipality, a government agency, or a private entity the vast number of everexpanding data sources truly overlaps across each and every aspect of daily life. Without the professionals that are gathered here for a few days focusing on the future of GIS there would not be the GIS profession that everyone relies upon. Take the next few days to set the phone, tablet, and laptop aside. Work will absolutely be there in full force when you get back next week but this dedicated conference opportunity you have in front of you for a few days with SCAUG won't be back around for another year. Visit with old friends. make new ones, ask questions, and be willing to answer questions. Everyone at the conference has valuable content to contribute to the profession. It genuinely is the Regional SCAUG Board's goal each year to build you the opportunity to enjoy professional growth and networking based on what you requested. Now is your opportunity to show us what you intend to do with the time and resources we have laid before you. Enjoy the time and I sincerely hope you have a good week with us.

Regional SCAUG President, CEB III



View this Conference Guide online Send us your conference pictures!



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KEYNOTE Address

WEDNESDAY, APRIL 24, 2024 BY PAUL GIROUX, GISP

INNOVATION OFFICER AT GSU, INC; FOUNDER OF SLIMGIM & SPECIALIZING IN ENTERPRISE GIS.

DATA & ANALYTICS STRATEGY



How (UN)HEALTHY IS YOUR ENTERPRISE? THE IMPORTANCE OF CONSTANT MEASUREMENT, PATIENCE, AND PERSISTENCE IN DRIVING LASTING CHANGE

About Paul:

Having started his education with a Bachelor's Degree in Environmental Geography from Nippissing University in 1994, Paul has gone on to a stellar career in the geospatial industry. He graduated from Manchester Metropolitan University in 2014 with an MSc in GIS, his dissertation centering on "The Slim GIM Framework: A Pragmatic Geographic Information Management Framework for Assessing and Improving Enterprise GIS and Workflow Health". He achieved his GISP Professional Certification in 2015 and received the BeSpatial Ontario Leadership Award in May 2023. He is the founder of the Slimgim enterprise geospatial maturity model and is currently President of Mass Maturity, residing in Canada.



maturity:studio

ENTERPRISE GIS MATURITY Slimgim







Get to know our Exhibitors by visiting the Exhibit Hall. Maybe they'll join you for a round of Dino Bowling or Tug Toss!











Exhibitor Bios & Websites

Pre-Conference Workshops

MONDAY, APRIL 22, 2024

	Frisco 3	Frisco 4	Frisco 5
8:00 AM 	Investigating GeoAI with ArcGIS Esri	Introduction to SQL for Enterprise Databases John May	Understanding Standard ArcGIS Enterprise Configurations New Edge
1:00 PM - 5:00 PM	More than ArcGIS Online Fundamentals Esri	Essential Arcade David Allen	Advanced Field Data Collection Methods and Practical Applications Bad Elf

TUESDAY, APRIL 23, 2024

	Frisco 3	Frisco 4	Frisco 5
8:00 AM 	Transitioning to ArcGIS Pro Esri	Advanced SQL for Enterprise Databases John May	Efficiency & Management Hacks; Building Humane Systems Tim Nolan
1:00 PM 5:00 PM	What's New in ArcGIS Pro 3.0 Esri	Advanced Arcade David Allen	Working with ArcGIS Pro 3.0 AllTerra



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Wednesday Presentations



Critical Response to Schools - Fostering GIS in Public Schools Betsi Chatham - City of Grapevine Workflows for NG9-1-1 Data Management Annie Cahill - Datamark

Teaching the Teachers the Importance of GIS: A look at the struggles of school outreach and what Oklahoma has learned

Kansas Abernathy - OK Transportation Cabinet

From Paper Stacks to Dashboards: An Adaptation of Survey123 and Survey123 Connect for Environmental Operations

Miriam Gomez - City of Carrollton

Avoiding the Distress of Sidewalk Assessments

Seth Adams - WGI Geospatial

Greater Sudbury Hydro Utility Workflows Explained: GNSS, Inspections & Public Reporting

Paul Giroux - Greater Sudbury Utilities (GSU)

ArcGIS Pro Tasks - What are they and why should I use them? David Allen - City of Roanoke Addressing 911 Challenges with 3D Data Heather Geyer - Fugro SCAUG and YOU Garri Grossi – SCAUG

GIS and Engineering: Utilizing GIS & Drone Cartography with Engineering Patrick R. Gray - City of McAllen Leveraging GIS Technology for Improved Infrastructure Management

Holli Gill - Waggoner Engineering

DFW Metroplex Arc User Group Kickoff Meeting

The Metroplex Arc User Group is launching an initiative to enhance the experience for ArcGIS users in the DFW Metroplex

Utilizing ArcGIS Urban for Fiscal Analyses Robbie Highfield - City of Fate ArcGIS Experience Builder : Tips and Tricks Greg Hakman - Esri Increase your Impact: Learn how to enhance your presentations to be more engaging with your audience

Nicole Dogan - Town of Flower Mound



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- Aerial imagery acquisition
- Digital orthoimagery
- Lidar acquisition and processing
- Digital mapping

Cornell Rowan, CP Sr. Project Manager cornellr@surdex.com

JRDEX

Thursday Presentations



Making your Asset Management Data work for you Olesya Powers - City of Rockwall ArcGIS: A Foundation for Digital Twins Eric Lomeli - Esri Adapting to Changing Tools: Migrating from WebApp Builder to Experience Builder

Candace Perry - Center for Spatial Analysis

All things Stormwater: A Special Interest Group Get Together Amy Rose - City of Dallas Eagleview - Products and Use Cases for GIS professionals Stephen Ross - Eagleview Student Applied Innovations to Support Indoor Real-world Solutions J. Scott Sires - Dallas College



local governments

- GIS modernization
- Parcel Fabric implementation and training
- Enterprise GIS implementation
- Esri solution configuration
- System integration
- System architecture design and deployment



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PROWES

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Thursday Presentations (Cont.)



Special Event Operations – Frisco Variant Chris Shuma - City of Frisco Put ArcGIS® Utility Network into Action with VertiGIS Networks Scott Stafford-Veale - VertiGIS North America Overview & Importance of InSAR Applications & Services for Texas Danielle Smilovsky - Conrad Blucher Institute at Texas A&M, Corpus Christi

Effective communication plays a crucial role in establishing a robust GIS framework within your business.

Suzanne Whitcomb - Town of Little Elm Consolidating & Advancing Capabilities in 60 Days: Tulsa Airports' Rapid Ready Story Brent Wilson - Woolpert Garland ISD Application & Reporting for Door Security Audits James Walker - Garland ISD

Restaurant Kitchen Inspection Using Survey123 & Dashboard Victor Gutzler - City of Arlington Parks & Rec So you want your data systems to talk? - NewEdge will tell you how. Laura Carr - NewEdge Services Jordan Carmona – SCAUG

GIS and Engineering: Utilizing GIS & Drone Cartography with Engineering Patrick R. Gray - City of McAllen - Public Utilities Integrating Geo-Social Governance with Community Flood Risk Resilience Samual Amoako-Atta - Halff All things Stormwater: A Special Interest Group Get Together Amy Rose - City of Dallas

Power BI: GIS' MVP Lisa Uhlich - Town of Little Elm Leveraging Deep Learning Techniques to Generate Urban Trees Inventory Charles Woods - City of Frisco Santa on the Move - Mapping Parades in Real Time Brian Jones - City of Farmers Branch

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Wednesday, April 24: 1:00 - 4:50 PM Thursday, April 25: 9:00 AM to 2:50 PM

The HOLL consists of a group of laptops with headphones where students can work through lessons at their own pace. A lesson consists of a recorded presentation followed by a handson exercise. Each lesson typically takes about 45 minutes to one (1) hour to complete and students can generally come and go as they please.

Exploring ArcGIS	Getting Started with ArcGIS Online	Getting Started with ArcGIS Pro	Getting Started with GIS	Adding Location-Based Data to a Map	Automating Workflows Using Python
Creating Interactive Maps in Spreadsheets and Presentations	Creating Web Apps Using ArcGIS Experience Builder	Discovering Patterns Using ArcGIS Insights	Exploring ArcGIS Field Maps	Exploring ArcGIS Living Atlas of the World	Getting Started with Arcade
Getting Started with ArcGIS Notebooks	Getting Started with ArcGIS Survey123	Getting Started with ArcGIS Busines s Analyst	Getting Started with ModelBuilder	Improving Newborn Health Using ArcGIS Online	Integrating CAD and BIM Data with ArcGIS
Managing Parcels and Land Records Using the Parcel Fabric	Mapping Clusters with ArcGIS Pro	Monitoring Activity Using ArcGIS Dashboards	Performing Image Classification Using Deep Learning	Processing Imagery with Raster Functions	Solving Transportation Problems Using ArcGIS Network Analyst
	Spatial Modelir Using ArcGIS S	• •	Telling Storie Story	s with ArcGIS Maps	

You're Invited to the



Kickoff Meeting

Wednesday, April 24 3:40 PM – 4:10 PM Frisco 5





2024 Scholarship Winners



Abby Curry, Oklahoma State University

Abby is an undergraduate Geography major at Oklahoma State University. She has worked as a research assistant doing undergraduate research and outreach on the Ogallala Aquifer and farmers' adaptations to drought in the High Plains region, and she is currently interning as a geospatial technician. She plans to go to graduate school for a masters in Geography and wants to help communities navigate the environmental challenges caused by climate change.



2024 Scholarship Winners



Ehsan Foroutan, Oklahoma State University

Ehsan Foroutan is a PhD student in geospatial science at the Department of Geography at Oklahoma State University. He earned his bachelor's degree in surveying engineering in 2009 from the University of Isfahan. Iran and obtained his master's degree in GIS in 2012 from the University of Tehran, Iran. Prior to joining OSU, he worked as a GIS expert and Geodatabase administrator in the GIS Department of Isfahan Municipality. He is a licensed land surveyor in Iran and has served as a surveying engineer in numerous cadastral and construction projects. His doctoral research focuses on the application of geospatial big data analytics and GeoAl in population and environmental health. His current research aims to leverage multi-source geospatial big data, such as satellite imagery, street view images, smartphone user mobility, social media check-in data, and machine learning algorithms to address heat vulnerability in the context of climate change. To date, he has published two papers in notable GIS journals, such as Transactions in GIS and International Journal of Applied Earth Observation and Geoinformation (forthcoming). Additionally, he was awarded first place in the Best Graduate Poster Competition at the 2023 Southwest Division of the American Association of Geographers (SWAAG) Annual Meeting in Laredo, Texas.

Tuesday, April 23

5:00 PM-8:00 PM

MEET & GREET SOCIAL - REFRESHMENTS UNTIL 6PM (ATRIUM)

Wednesday, April 24

7:30 AM — 9:00 AM	Registration (Foyer) + Continental Breakfast (Ballroom / Frisco 6)			
9:00 AM — 10:45 AM	Opening Session (Ballroom / Frisco 6)			
10:45 AM — 11:30 AM	Keynote address—Pa	ul Giroux, GISP, Fo	ounder of Slimgim (B	allroom / Frisco 6)
12:00 PM — 1:00 PM	CATERED LUNCH (ballroom / frisco 6)			
SESSIONS	Track 1 Frisco 3	Track 2 Frisco 4	Track 3 Frisco 5	Track 4 Bush
1:00 PM—1:30 PM	- Fostering GIS in Public Schools Betsi Chatham - City of Grapevine	Workflows for NG9-1- 1 Data Management Annie Cahill - Datamark	Teaching Teachers the Importance of GIS Kansas Abernathy - OK Transportation Cabinet	DUSI
1:40 PM — 2:10 PM	From Paper Stacks to Dashboards: An Adaptation of Survey123 and Survey123 Connect for Environmental Operations Miriam Gomez - City of Carrollton	Avoiding the Distress of Sidewalk Assessments Seth Adams - WGI Geospatial	Greater Sudbury Hydro Utility Workflows Explained Paul Giroux - Greater Sudbury Utilities (GSU)	Esri Hands On Learning Lab
2:20 PM — 2:50 PM	ArcGIS Pro Tasks - What are they and why should I use them? David Allen - City of Roanoke	Addressing 911 Challenges with 3D Data Heather Geyer – Fugro	SCAUG and YOU Garri Grossi – SCAUG	
3:00 PM — 3:30 PM	Exhibitor Break (Ballroom / Frisco 6)			
3:40 PM — 4:10 PM	GIS and Engineering: Utilizing GIS & Drone Cartography with Engineering Patrick R. Gray - City of McAllen	Leveraging GIS Technology for Improved Infrastructure Management Holli Gill -	DFW Metroplex Arc User Group Kickoff Meeting	Esri
	Utilizian Anno IC Unite o State	Waggoner Engineering	ate di	Hands On
4:20 PM — 4:50 PM	Utilizing ArcGIS Urban for Fiscal Analyses Robbie Highfield - City of Fate	ArcGIS Experience Builder: Tips and Tricks Greg Hakman - Esri	How to enhance your presentations to be more engaging with your audience Nicole Dogan -	Learning Lab
5:00 PM — 8:00 PM	Exhibitor Social — Refresh	ments until 6pm (E	Town of Flower Mound Ballroom / Frisco 6) 6	:35 PM Baseball Game

Thursday, April 25

Registration (Foyer) + Continental Breakfast (Ballroom / Frisco 6)				8:00 AM—9:00 AM
Track 1 Frisco 3	Track 2 Frisco 4	Track 3 Frisco 5	Track 4 Bush	SESSIONS
Making Your Asset Management Data work for You Olesya Powers - City of	ArcGIS: A Foundation for Digital Twins Eric Lomeli - Esri	Tools: Migrating from WebApp Builder to Experience Builder	Esri	9:00 AM—9:30 AM
Rockwall All things Stormwater: A Special Interest Group Get Together Amy Rose - City of Dallas	Eagleview - Products and Use Cases for GIS professionals Stephen Ross - Eagleview	Candace Perry - CSA Student Applied Innovations to Support Indoor Real-world Solutions J. Scott Sires - Dallas College	Hands On Learning Lab	9:40 AM—10:10 AM
	Exhibitor Break (Ball	room / Frisco 6)		10:10 AM-10:40 AM
Special Event Operations – Frisco Variant Chris Shuma - City of Frisco	Put ArcGIS® Utility Network into Action with VertiGIS Networks Scott Stafford-Veale - VertiGIS North America	Overview & Importance of InSAR Applications & Services for Texas Danielle Smilovsky - Conrad Blucher Institute at Texas A&M CC	Esri	10:40 AM—11:10 AM
Effective communication in establishing a robust GIS framework Suzanne Whitcomb - Town of Little Elm	Tulsa Airports' Rapid Ready Story Brent Wilson - Woolpert	Garland ISD Application & Reporting for Door Security Audits James Walker - Garland ISD	Hands On Learning Lab	11:20 AM—11:50 AM
	12:00 PM—1:00 PM			
Restaurant Kitchen Inspection Victor Gutzler - City of Arlington Parks & Rec	So you want your data systems to talk? Laura Carr - NewEdge Services	Jordan Carmona - SCAUG		1:00 PM—1:30 PM
Utilizing GIS & Drone Cartography with Engineering Patrick R. Gray - City of McAllen - Public Utilities	Geo-Social Governance with Community Flood Risk Resilience Samual Amoako-Atta - Halff	All things Stormwater: A Special Interest Group Get Together Amy Rose - City of Dallas	Esri Hands On	1:40 PM—2:10 PM
Power BI: GIS' MVP Lisa Uhlich - Town of Little Elm	Deep Learning Techniques & Urban Trees Inventory Charles Woods - City of Frisco	Santa on the Move - Mapping Parades in Real Time Brian Jones - City of Farmers Branch	Learning Lab	2:20 PM—2:50 PM
Closing Session & Door Prizes (Ballroom / Frisco 6)				3:00 PM—4:00 PM

2023 – 2024 Regional SCAUG Board

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James Allen Carter County, OK Treasurer Treasurer@scaug.org Bill Moss Texarkana Water Utilities Secretary Secretary@scaug.org

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Garri Grossi City of Carrolton, TX North Texas Representative NTexas@scaug.org

Madeline Dillner Oklahoma Corporation Commission Oklahoma Representative Oklahoma@scaug.org

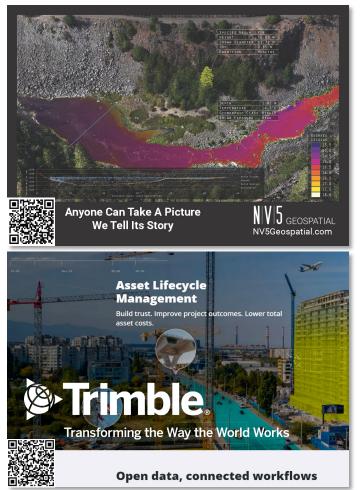
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Derrick Holland City of Port Arthur, TX South Texas Representative STexas@scaug.org

Scott Trapolino, GISP Desoto County, MS Mississippi Representative Mississippi@scaug.org

Grayson Wylie Student Representative nge1@txstate.edu





Don't miss the Map Gallery in the Exhibit Hall!

Voting will take place via Survey123 and will be open to all conference exhibitors and attendees.

Voting Survey Opens: 1:00 PM on Wednesday, April 24 Voting Survey Closes: 1:00 PM on Thursday, April 25



https://scaug.org/2024_SCAUG_MapApp_Gallery





Colin Goralczyk - North Texas Municipal Water District Bois d'Arc Lake: A Peek through the Clouds

Patrick Gray - McAllen Public Utility Through the System: Where Does Our Water Come From

Sherrie Hubble - Freese & Nichols Story Map: The City of Siloam Springs 2040 Comprehensive Plan

John W. McEwen - DDG sUAV-Acquired Normalized Difference Vegetation Index data to Create Observed Surface Classifications in a Coastal Habitat

> Robert Oleson - Garland ISD Innovative Choice

Kristi Shannon - City of Lawton, OK Lawton Annexations

Johnny Brown - Harris County Story Map: A World Changing Event and an Abundance of Opportunity: Hiking Every State Park of Texas

> James Walker - Garland ISD GIS Department Garland ISD Streetmap

Patrick Gray - McAllen Public Utility & Texarkana Texas Fire Department - Fire Districts and ESN Utility Engineering Project Dashboard



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Esri Tech Sessions

ArcGIS Experience Builder: Tips and Tricks

Greg Hakman, Anna Gonzalez - Esri

In this session we will provide tips and tricks to expose the hidden gems of ArcGIS Experience Builder. Learn how to do things like copy widgets from one page to another page, display a message or an image when there is no selected feature, filter multiple layers at once, work with layer visibility so you can use one web map for multiple maps, and more!

ArcGIS: A Foundation for Digital Twins

Eric Lomeli, Ana Rodriguez – Esri

Urban environments are diverse, complex, and constantly evolving. Despite the interdependence among them, systems and domains like sustainability, planning, mobility, building, and operations are too often treated independently of one another. In this session, you will learn about digital twins of the built environment and how to apply workflows to simulate in the digital world before moving to the physical one. Cities and organizations need a new paradigm through which to understand the interconnectedness and relationality inherent in planning and modeling; they need a digital twin.





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- Asset Lifecycle Management
- Photogrammetry, Remote Sensing, and Lidar



Going Somewhere?

Take Tug with you!

"Tug Checking In!

It's Tuesday, September 27, 2022, and I am with Kelsey Bufford at Punta Cana, Dominican Republic!

What are we up to? Well, in the words of my travel buddy: 'Tug and I are relaxing at the beach, taking in the beautiful scenery, and having a few cocktails!'''

www.scaug.org/tug



Frisco Visitors Guide





New Edge Services - Rough Riders Baseball Game @ 6:35 PM See New Edge Service Booth During the Conference for Tickets & Details

A Special Thanks to New Edge Services for always being such a good friend to the SCAUG membership!



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27th Annual OKSCAUG Conference Tuesday, September 17, 2024

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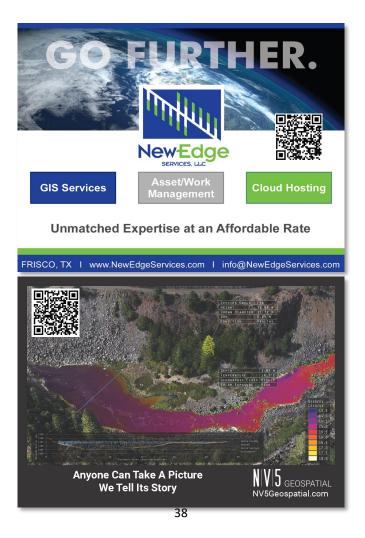
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Attend the Forum!

The Texas GIS Forum brings together industry trailblazers, nationally recognized experts, and pioneering academics to create a GIS-empowered future for all Texans. The Texas GIS Forum, hosted by the Texas Geographic Information Office, provides geospatial professionals with the knowledge, connections, and experience to navigate new challenges, emerging trends, and the latest technology.

Over five days in the state capital, geospatial professionals will have the opportunity to hear dozens of inspiring presentations, attend expert-led workshops, and exchange ideas with peers from across the state.

Attend the Texas GIS Forum and shape the future of the GIS landscape in Texas!

NOTES

NOTES

Let us know how we did!

ATTENDEE Post-Conference Survey





EXHIBITOR

Post-Conference

Survey





WOOLPERT

Think Beyond your current operations and streamline your entire performance management.

- Trimble Implementation Services
- Asset Lifecycle Management
- Photogrammetry, Remote Sensing, and Lidar





2024 SCAUG GISP Checklist

Regional SCAUG Conference 2024 GISP Credit Checklist

Class CISP

Initial Recert Credits GISP GISP Earned

Training / Workshops (4 hour) (Certificate required for documentation credit.)							
101.Esri: Investigating GeoAl With ArcGIS	EDU	4 hrs	4 hrs				
102.John May: Introduction to SQL for Enterprise Databases	EDU	4 hrs	4 hrs				
103.New Edge Services: Understanding Standard ArcGIS Enterprise Configurations	EDU	4 hrs	4 hrs				
201.Esri: More Than ArcGIS Online Fundamentals	EDU	4 hrs	4 hrs				
202.David Allen: Essential Arcade	EDU	4 hrs	4 hrs				
203.Bad Elf: Advanced Field Data Collection Methods and Practical Applications	EDU	4 hrs	4 hrs				
301.Esri: Transitioning to ArcGIS Pro	EDU	4 hrs	4 hrs				
302.John May: Advanced SQL for Enterprise Databases	EDU	4 hrs	4 hrs				
303.Tim Nolan: Efficiency & Management Hacks; Building Humane Systems	EDU	4 hrs	4 hrs				
401.Esri: What's New in ArcGIS Pro 3.0	EDU	4 hrs	4 hrs				
402.David Allen: Advanced Arcade	EDU	4 hrs	4 hrs				
402.Allterra Central: Working with ArcGIS Pro 3.0	EDU	4 hrs	4 hrs				

SCAUG Conference Participation (8 hour)							
Attendee (Attendee 8 hrs/full day attended)	EDU	2 day	2 day				
Presenter (1 point per instance)	CON	1	3				
Poster Presenter (1 point per instance)	CON	1	3				
Poster Award Winner	CON	2	6				

Instructors		_		
1/2 Day Training Instructor :				
	CON	3	9	
		40 hrs =	6 hrs =	
GISP Points are awarded upon hours of training completed:		1 EDU	1 EDU	
		pnt	pnt	

SCAUG provides GISP EDU points based on the following		1 pnt/yr of	3 pnt/yr of	
formula:		membe rship	membe rship	
Total GISP Points Earned				







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